

TWT Gazette

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Weniger Krisen – mehr
Stabilität

About / Über

TWT

Trans World Technologies (TWT) is a commercial network with contacts and project experience in many countries around the globe

Besides consulting, project development and foreign marketing support TWT is working on analysis, studies and articles concerning current economic, technological and political topics

Consulting, Strategic Communication, Systems and Trade are typical fields of TWT Work

TWT- Teaming Partner, Outsourcing Services, Technologies, International & Intercultural

Independent

With core competencies
Energy, Environment & Life Sciences
Research, Development und Production,
Infrastructure & Construction
Mobility, Aviation & Space
National Security

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Major Policy Changes Required

*Politically not Correct but True:
Instead of trendy Crisis
Management the world needs
new Focus on Stability*

The new Millennium has brought a surge in global crisis making the dealing with it seemingly trendy.



For one, digital information technologies provide for more breaking and real time global news with social networking easily blowing crisis reports emotionally out of reasonable objective proportion. On the other hand 9/11 in 2001 up to date has been changing perceptions and politics dramatically with moderate views loosing out.

The negative mostly has replaced positive views and approaches. Especially in the competition of ideas the "War on Terror" in hindsight probably has done more damage than good. Terrorism, wars, military interventions, confrontations, destruction and injustice all seem to prosper.

Though traditionally some few profit from crisis rather handsomely the majority of people, the big masses of middle class as well as poor and poorest people pay the bill and suffer in their wellbeing.

Hybrid forms of conflict and war have increased dramatically with currency and digital attacks adding to the negative psychology at work. Zero interest rate policies creating cheap money as reaction to the 2008 financial crisis not necessarily is economic rescue but long-term could be interpreted also as state sponsored attacks on saving and loan traditions of society promoting fast turnover and high inflation, potentially destroying wealth of its citizens and serving mainly the increase of new debt ratio dimensions.

Some industries i.e. media, defense etc. benefit for their business model from crisis but in general crisis means destabilization which is poison for business as basis for individual wellbeing.

The surge in military intervention plays a major part in the crisis landscape. Politics increasingly relies on military force instead of diplomacy. Meddling cross border in the affairs of otherwise sovereign states and taking land without any formal declaration of war seems to have become fully acceptable as long as there is a good enough storyline promoted. State sponsored Egoism, Egocentrism, Anarchy and Terrorism for already too long time have been on the rise and should be repelled in more than only one way.

We need to get off the wrong for a right and better way. Less intervention, less offensive, more defensive, more restraint (without retreat), more diplomacy, tolerance and better ideas working at the core for the wellbeing of people should be a first step in the right direction.

Dirk P. Schneider